

**ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MONDAY, MAY 7, 2018
6:15 P.M., UPSTAIRS FOYER**

MINUTES

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Note: These are summary minutes. A tape recording of this meeting is on file in the Commission Secretary's Office in the Wolcott Town Hall.

REGULAR MEETING

I. CALL TO ORDER

Chairperson Mary Kelly called the Regular Meeting to order at 6:22 p.m. with the Pledge of Allegiance and attendance was taken.

MEMBERS PRESENT: Linda Segal, Maggie Gugliotti, Denise Lagasse, Mary Kelly

MEMBERS ABSENT: Terry Mulhall, Richard Mansfield, Judy Miceli

II. APPROVAL OF MINUTES:

Upon **MOTION** by Maggie Gugliotti, seconded by Linda Segal, it was unanimously voted to **APPROVE** the minutes of the (Organizational) and Regular Meeting of February 5, 2018.

III. CORRESPONDENCE

There were no Correspondences at this time.

IV. PUBLIC REQUESTS

There were no Public Requests at this time.

V. SUB-COMMITTEE REPORTS

There were no Sub-Committee Reports at this time. Chairperson Kelly stated we will probably take this off of the agenda.

VI. OLD BUSINESS

1. Discussion on action items (survey questionnaire)

Chairperson Kelly asked if anybody had any thoughts on what questions we would put on the survey. Maggie Gugliotti said she thought we could ask “what drew them to Wolcott”, “how we can help them market or expand their business”, and just curious as

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to does word of mouth generate a lot of their business. Chairperson Kelly said if we did do a survey it could be done electronically. She said she did like the statement “help us, help you”, that Denise Lagasse stated at the last meeting. She handed out a copy of our mission statement to all the members and they had a brief discussion on it as to whether to keep it the same or change it. Chairperson Kelly said our biggest incentive in our town is our tax base, as she believes our rate is one of the lowest in Connecticut. Chairperson Kelly also said she would like to have someone come in from the State to let us know what state level grants/loans that are available. There was discussion about our website and how businesses are listed on there for everyone to see and it was stated you could also find this information on Wolcott Chats.

Chairperson Kelly said that Judy Miceli went to Southington and spent hours there with the Economic Dev. Director. Chairperson Kelly said that working closely with Planning and Zoning is crucial in trying to keep businesses in town. She went on to explain that the most important thing for our town is hold onto businesses we have before working toward bringing in new ones. She said we could market our town and we could reach out to businesses with a survey, etc. She went on to say there is a program on May 17th, about tourism and understanding economic development techniques for tourism if anyone was interested in going. She also said there is a free training course that is about 1 to 2 hours from the Connecticut Economic Resource Center that she would like to have come here to meet with this Commission.

VII. NEW BUSINESS

Chairperson Kelly said she met with the Mayor to discuss what he was looking for this Commission to do. She said she spoke to him about a community get together. She said she wanted to do a Meet and Greet, possibly in the Council Chambers. There was a brief discussion on how they would go about posting for this and they said it could go in the Wolcott Community News, Wolcott Chats and Facebook. Linda Segal said she would like to see a picture of the Commission with the mission statement put in the Wolcott Community News and also start promoting a Meet and Greet. They discussed maybe doing something called a “Small Business Day”. Chairperson Kelly said we should concentrate on a Meet and Greet and try for some time in September. Denise Lagasse said she would contact Mary (Morrone) in regards to reserving the Senior Center in late September for said event. Chairperson Kelly said she would like to ask someone from the Assessor’s Office, Planning & Zoning, and it was suggested also someone from Town Council and Chamber of Commerce to attend the Meet and Greet to answer any questions people may have.

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There was discussion on having a workshop before the next meeting to go over the specifics for the Meet and Greet. Maggie Gugliotti said we have to first figure out how we are going to advertise this and Chairperson Kelly said we should create a flyer and post it around town and put it on Wolcott Chats, etc. She said she would create the flyer and Linda Segal said we should have the workshop sometime between now and August and start putting the flyers out after the August 6th meeting because you do not want to post it too soon.

The Commission decided to have a workshop on Wednesday, June 20, 2018 as long as the upstairs foyer is available.

VIII. UPDATE ON WOLCOTT BUSINESSES & POTENTIAL BUSINESS DEVELOPMENT

There was no discussion on this at this time.

IX. ITEMS FOR THE NEXT AGENDA

Chairperson Mary Kelly said we will discuss the Meet and Greet and CERC (Connecticut Economic Resource Center) at the next meeting.

X. ADJOURNMENT

Upon **MOTION** by Maggie Gugliotti, seconded by Linda Segal, it was unanimously voted to **ADJOURN** the Regular Meeting at 7:13 p.m.

APPROVED:

Mary M. Kelly, Chairperson
Economic Development Commission

Edna Henderson, Recording Secretary
Economic Development Commission