

**ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MONDAY, JUNE 3, 2013
7:00 P.M., UPSTAIRS FOYER**

MINUTES

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Note: These are summary minutes. A tape recording of this meeting is on file in the Commission Secretary's Office in the Wolcott Town Hall.

REGULAR MEETING

I. CALL TO ORDER, ROLL CALL

Chairman Chris O'Brien called the Regular Meeting to order at 7:02 p.m. with the Pledge of Allegiance and attendance was taken.

MEMBERS PRESENT: Terry Mulhall, William Evans, Ryan Bessette,
Chris O'Brien

MEMBERS ABSENT: Robyn Mazas, Steve Bosco

II. APPROVAL OF MINUTES:

Upon **MOTION** by William Evans, seconded by Terry Mulhall, it was unanimously voted to **APPROVE** the minutes of the March 4, 2013 Regular Meeting.

III. CORRESPONDENCE

There were no Correspondences at this time.

IV. PUBLIC REQUESTS

There were no Public Requests at this time.

V. SUB-COMMITTEE REPORTS

1. Zoning Regulations Review

Chris O'Brien said that last month there was no meeting but he, Ryan and Terry had a little workshop. Chris O'Brien said that he has not been able to commit himself to the Committee in the last few months but in the next few months he will try to re-dedicate himself to work on things like this (Zoning Regulations Review) and he will ask the rest of the Commission to do the same. Chris O'Brien said he is still working on talking with the Zoning Commission to see if there are a couple things to look at and revise such as what the definition of the Rte. 69 Corridor is. He said there is a clause in the regulations that says you have to make your building conform

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with the general aesthetics of Wolcott, whatever that is. He said he hasn't talked to Ray Mahoney in a few months but is looking for a sub-committee to address changes to the regulations with the Zoning Commission.

VI. OLD BUSINESS

1. C-PACE - Clean Energy Investment Program

Chris O'Brien said they received a letter from Atty. Tynan back in March saying it was a good program but there are a lot of concerns. He said he had a conversation with the Mayor who said basically the same and that he would not recommend this to the Town Council because of the concern that if someone defaulted on the conditions of the program then the Town would have to pick up the cost of said loan. William Evans asked if there has been any conversation with Senator Markley or (Rob) Sampson about changes to this program. Chris O'Brien said he had a brief conversation with Senator Markley but he did not recall what the program was about at that time. He said he has not been able to get in depth with (Markley or Sampson) about this yet. Chris O'Brien said he would invite Senator Markley to the next meeting.

VII. NEW BUSINESS

There was no New Business at this time.

**VIII. UPDATE ON WOLCOTT BUSINESSES AND POTENTIAL
BUSINESS DEVELOPMENT**

Chris O'Brien said he spoke to Mary Morrone about the website and we have talked about the business directory in the past. Chris O'Brien said he has a number of (business) cards that can be divided between the Commission members to feel free to go to businesses and then bring back their information to compile a business directory. William Evans asked what happened with going through the town on this and Chris O'Brien said that we can still do that and will have to check the line item on the budget for this. He said we have a new fiscal year starting at the end of the month and between now and the end of the month we can compile the information and give that information to the town to start developing this on the website. Ryan Bessette asked about doing an insert for the Wolcott Community News and Chris O'Brien said that would have to be in by the first of the month to be published for that month. Ryan Bessette said something about a one-time print out of all the businesses be put in the Community News for homeowners to tear out and have a

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physical copy on hand. Chris O'Brien said this will take a little work as far as costing, etc. He said he should talk to the Chamber of Commerce again on this as this can benefit them too. There was discussion regarding businesses paying for additional information to be posted on the website and how this Commission can take in money for advertising. Chris O'Brien said this would be something that would have to be discussed with Finance Officer and again discuss advertising capabilities with the Chamber of Commerce if it is better suited for them.

Ryan Bessette said this would be a good time for the directory as there seems to be a lot of new businesses opening in town recently. Chris O'Brien said as far as the directory he can foresee this being a two month project to put together, along with whether or not we can take in income for advertising or if we can do this in conjunction with the Chamber of Commerce. Chris O'Brien said we can do the directory in two stages; one being the ad on the (town) website to see if businesses want to be part of the Wolcott directory and second being a print version of a local directory. There was a brief discussion as to how to go about informing the businesses about the directory and it was decided to set up a Google spreadsheet of sort so members do not go to businesses twice. Terry Mulhall said as much as he hates to do it again it sounds like we should go back to sending cards out again from the business list provided by the Assessor's office. There was discussion as to setting up the survey on the town website as that website would be long term and have the town website updated with new members, etc. They also discussed setting up email addresses through the town and then forwarded to members home address if they wanted to. Again there was discussion about having the IT person in for the next meeting to discuss this project. Chris O'Brien said they will try to get the list from the assessor and the old list previously collected and send out (cards) again. Terry Mulhall asked about purchasing the stamps against this years budget but it will probably not be something that could be done before end of June. Chris O'Brien said someone needs to call Mary Morrone who will contact the IT person to explain what the Commission wants to do in having the survey on the town website with a link to it. Ryan Bessette said he would contact Mary and Chris O'Brien said he would contact the paper. Ryan Bessette said they should do a group email in order for them all to stay in contact and Chris said he would email everyone's address to members for this to happen. Chris O'Brien said that they would see about doing the mailing in July with a card like the previous one with different wording, etc. but is recommending that they talk to the Chamber of Commerce first. Again more discussion followed regarding what this Commission has in their budget, what the costs would be to do what they want to do and it will take some research so they will gather as much information as they can to present at the next meeting.

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Ryan Bessette talked about the possibility of rotating the meetings, having them held at various businesses to familiarize themselves with town businesses. Chris O'Brien said we would have to talk to the Town Attorney to see if okay to do.

IX. ITEMS FOR THE NEXT AGENDA

It was stated to keep the same items on the next agenda and to add the election of a vice-chairman and the On-Line Business Directory and Business Directory Print Version under New Business.

IX. ADJOURNMENT

Upon **MOTION** by Terry Mulhall, seconded by William Evans, it was unanimously voted to **ADJOURN** the Regular Meeting at 8:00 p.m.

APPROVED:

Chris O'Brien, Chairman
Economic Development Commission

Edna Henderson, Recording Secretary
Economic Development Commission