

**ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MONDAY, JULY 2, 2012
7:00 P.M., UPSTAIRS FOYER**

MINUTES

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Note: These are summary minutes. A tape recording of this meeting is on file in the Commission Secretary's Office in the Wolcott Town Hall.

REGULAR MEETING

I. CALL TO ORDER, ROLL CALL

Chairman Chris O'Brien called the Regular Meeting to order at 7:06 p.m. with the Pledge of Allegiance and attendance was taken.

MEMBERS PRESENT: Terry Mulhall, Adam Hadir, Steve Bosco, Chris O'Brien, William Evans arrived at 7:08 p.m.

MEMBERS ABSENT: Robyn Mazas, Edwin Rodriguez

II. APPROVAL OF MINUTES:

Upon **MOTION** by Steve Bosco, seconded by William Evans, it was unanimously voted to **APPROVE** the minutes of the May 7, 2012 Regular Meeting.

Terry Mulhall abstained due to absence.

III. CORRESPONDENCE

At this time the business detail listing was handed out. Steve Bosco received this information from the Assessor's Office. He said one way they break out the information is in smaller detail where it just states manufacturer, retail, service, etc. or in detail, (where it states accountants, attorneys, daycare centers, distributors, florists, manufacturers, etc.). He also stated that he found a website that had Wolcott Businesses by category that he said can be looked at as a model. He said once we set up the website we can give this information to the Chamber and offer to their members if they want to give more information about their companies to put on website.

IV. PUBLIC REQUESTS

There were no Public Requests at this time.

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V. SUB-COMMITTEE REPORTS

There were no Sub-Committee reports at this time.

VI. OLD BUSINESS

1. WhyWolcott.org Website

Chris O'Brien said he was not able to meet with Adam Hadir before tonight on this as he has been busy with work, etc. but they were going to meet after the meeting. He said he looked into the whywolcott.com website that was to expire and put in a bid on May 23rd and the Commission said he could spend up to \$50.00 but it looked like he had to spend at least \$88.00 so he put in a bid of \$100.00. He received an email that said he would be notified on May 15th and he tried to follow up on this last week and has received no response. He said he spoke with Mary Morrone and was told that things would be put on hold till the end of the fiscal year (2012).

VII. NEW BUSINESS

Chris O'Brien suggested putting up a promotional sign with the businesses that are located in Wolcott (Industrial Area) and maybe the businesses can get together in putting their logo's on there. He also suggested maybe getting in touch with D.O.T. to install more signs on Route 84 and 72 showing direction to Wolcott. He said he would follow up on this. Adam Hadir said he feels putting up a sign stating you are entering the Industrial Zone and possibly listing the names of the businesses would be less expensive than putting up a billboard. He also said most people do not even look at signs they just put the information into their navigation system and follow that. There was a brief discussion about the "adopt a highway" program. Steve Bosco said if you want to try to promote new business in town maybe you should look into talking to the Mayor to see whatever happened to Grilley Road where there was discussion about putting in an industrial park there. Steve Bosco said another area would be where Alden Mfg. is located where lots were previously approved that maybe can be developed. He said maybe someone should talk to the owners of Alden to see about promoting development in that area.

Chris O'Brien said as far as Grilley Road the only thing that stopped this was access to Wolcott Road. Terry Mulhall said he believes there was a line of sight issue and surveys were done by (Harry) Cole and Son from Plantsville and then (Bob) Warner

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came back and said the economy softened and wasn't interested in building anything at this time. After a brief discussion it was stated to look into the old files for survey's that were done by Cole and look to see what the past issues were. Chris O'Brien said there were a lot of retail spots open and if anyone has any ideas on how to fill them to let him know.

Chris O'Brien said he would be checking with Mary Morrone about the website, now that we are in a new fiscal year. He said the format we agreed to do would be to have everything on the town website. He said we would have an introductory page as the general information would already be on the town website. He said we would also be building the list of businesses on there.

VIII. ITEMS FOR THE NEXT AGENDA

It was stated to keep the website on the agenda, to add growth potential in town and signage.

IX. ADJOURNMENT

Upon **MOTION** by Steve Bosco, seconded by Terry Mulhall, it was unanimously voted to **ADJOURN** the Regular Meeting at 7:36 p.m.

APPROVED:

Chris O'Brien, Chairman
Economic Development Commission

Edna Henderson, Recording Secretary
Economic Development Commission